



SALMAN FARIS

SENIOR GRAPHIC DESIGNER

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🖥️ [Link to Salman Behance](#)

📍 Old Airport, Doha

PROFILE INFO

Currently working with one of Qatar's leading media networks, Qatar Living, I am a passionate Graphic Designer with over 4 years of experience specializing in branding, advertising, and social media design. I conceptualize and execute creative campaigns, design logos, websites, and print materials that resonate with audiences and strengthen brand identity.

My experience spans fast-paced projects where I deliver high-quality solutions under tight deadlines, balancing creativity with strategic thinking. I thrive in collaborative environments that encourage innovation, learning, and pushing creative boundaries.

EDUCATION

G-tech

2020 - 2021

- DDI (Diploma in Digital Imaging)

SRM University

2016 - 2019

- Bsc Visual Communication

TECHNICAL SKILLS

- Photoshop
- Illustrator
- Canva
- Motion graphics (optional)
- Press knowledge

SKILLS

- Creative concept development
- Attention to detail
- Team collaboration
- Effective communication
- Time management

LANGUAGES

- English (Fluent)
- Arabic (Intermediate)

WORK EXPERIENCE

Qatar Living

2023 - PRESENT

Senior Graphic Designer

- Design and produce creative visuals for the main Qatar Living page, including daily news posts, media updates, and engaging content tailored for a wide audience.
- Collaborate with social media managers and the sales team to design client proposals, newsletters, brochures, media kits, and vertical campaigns.
- Achieve 30% growth in reach for Qatar Living Properties through impactful design, creative campaigns, and content strategies.
- Work alongside different QL Verticals, including Properties, Jobs, Classifieds, and Services, to enhance editorial content with impactful visual assets.
- Handle media coverages by doing mobile video shooting, editing, photography, and modelling for events and campaigns.
- Represent Qatar Living at major events such as CityScape, Passage to India, AFC Asian Cup, and musical concerts.
- Edit original videos for multiple platforms, ensuring high-quality and engaging content.

*(Portfolio can be referred on Qatar Living page; client/designs cannot be disclosed due to company policy)

Doha Eleaz

2022 - 2023

Graphic Designer

- Handled social media management by creating and scheduling content, ensuring brand consistency, coordinating with clients, and delivering designs including layouts, logos, photo edits, and video color grading.
- Executed all necessary graphic and motion design work.

- Contributed to the launch of a new startup under the name of 'OnMedia' during my tenure.
- Managed the social media content design for clients of this venture independently.
- Fulfilled all graphic design requirements.

2020 - 2021

Haris&Co

Graphic Designer

- Designed menus, promotional materials, and other branding assets, ensuring visually appealing and consistent layouts for clients.
- Created digital and print content, including social media posts and marketing collateral, maintaining high-quality design standards.

"I hereby declare that the above information is true and correct to the best of my knowledge and belief."
